

Guidelines for MPEG-2 program submission to NWCT

Programs may be brought in on flash drives, hard drives, or as DVD data files. They may also be sent to NWCT's FTP site for download. Staff can assist you in transferring your files to playback.

MPEG-2 Specifications

- File format: **MPEG-2**
- TV standard: **NTSC**
- Aspect ratio: **4:3**
- Frame width: **720 X 480**
- Frame rate: **29:97**
- File order: **Lower/Bottom first**
- Bit rate: **4-10 Mbps – VBR (Variable bit rate)**
- GOP (Group of pictures setting) **Closed – IBP**
- Audio sample rate: **48.000kHz – very important!**
- Audio channels: **2**

Submitting your program

- Do not include color bars, slate or countdown as part of the MPEG file.
- Name your files as follows:
 - Programs with specific play dates*
Example: Polka Spotlight 3-5 and 3-12.mpeg

 - Programs which play for an entire month*
Example: In Our Town March.mpeg

 - Programs with no set playback time*
Example: Live the Adventure.mpeg
- Fill out an NWCT release form for each program submission. Make sure the information on the Release form is the same as your file's name and play date(s).